

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Art Unit 3625

Davis et al.

Confirmation No. 5321

Application No.: 09/502,542

Filed: February 10, 2000

For: METHOD AND SYSTEM FOR  
FACILITATING ON-LINE SHOPPING

**VIA ELECTRONIC FILING**

Examiner: M. Fadok

Date: September 10, 2007

**INFORMATION DISCLOSURE STATEMENT**

COMMISSIONER FOR PATENTS

P.O. Box 1450

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Applicants submit herewith information of which they are aware, and which they believe may be material to the examination of the application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. The information is listed on the attached Form PTO-1449 and copies of the non-patent publications and attached.

The submission of information on the attached Form PTO-1449 is not intended as an admission that any such information constitutes prior art against the claims of the application under examination. Applicants do not waive any right to take any appropriate action to antedate or otherwise remove any information from the attached Form PTO-1449.

No fee is required since this document is being submitted with a Request for Continued Examination.

If a fee is required, please charge to Deposit Account No. 50-1071 any fees that may be required for considering this Information Disclosure Statement under 37 C.F.R. § 1.17(p).

Date: September 10, 2007

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Respectfully submitted,

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<b>INFORMATION DISCLOSURE STATEMENT</b>	Docket: 60109	Ser. No.: 09/502,542
	Applicant: Davis et al.	
	Filed: February 10, 2000	Group: 3625

US Patent Documents				
Ex'r Initial	Number	Date	Inventor	Class
/MF/	5612868	3/18/97	Off et al.	
/MF/	5642485	6/24/97	Deaton et al.	
/MF/	5848399	12/8/98	Burke	
/MF/	5950173	9/7/99	Perkowski	
/MF/	6055513	4/25/00	Katz et al.	
/MF/	6129274	10/10/00	Suzuki	
/MF/	6189790	2/20/01	Walter	
/MF/	6263978	5/22/01	Tuzhilin	
/MF/	6311214	10/30/01	Rhoads	
/MF/	6343274	1/29/02	McCollom et al.	
/MF/	6415262	7/2/02	Walker et al.	
/MF/	6925444	8/2/05	McCollom et al.	
/MF/	7143055	11/28/06	Perkowski	
Foreign Patent Documents				
Ex'r Initial	Number	Date	Country	Class
Other References				
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/MF/	Degeratu et al, Consumer Choice Behavior in Online and Traditional Supermarkets, e-Business Research Working Paper 3-1999, Penn State, 47 pp. 2000.			
/MF/	Evans, Getting Real About Virtual Commerce, Harvard Business Review, Nov-Dec 1999.			
/MF/	Kania, Peas in a Pod - Behind Personalization, clickz.com, April 20, 1999.			

<b>Examiner Signature:</b> /Mark Fadok/ (04/12/2008)	<b>Date Considered:</b>
<p><b>*Examiner:</b> Initial if considered, whether or not in conformance with MPEP 609; draw line through cite if not in conformance and not considered. Include copy of this form with next communication to applicant.</p>	